

Shaw

carpet



PICTURED: TOWNHOUSE #701—FRESHEN UP

excel
HOMES



about us

The world's largest carpet manufacturer and a leading floor covering provider, Shaw Industries Group, Inc. is a vertically integrated manufacturer that supplies carpet, hardwood, laminate, resilient, tile & stone flooring products and synthetic turf to residential and commercial markets worldwide. A wholly owned subsidiary of Berkshire Hathaway, Inc. with more than \$4.5 billion in annual sales and 23,000 associates, Shaw is headquartered in Dalton, Georgia, with salespeople and/or offices located throughout the US, as well as Australia, Canada, China, India, Mexico, Singapore and the United Kingdom. For more information, visit <http://shawfloors.com/about-shaw>.



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MACROME

Macromé – Macromé is a 25-ounce PET solid in a traditional cut-pile construction. The common color line features best-selling neutrals, new neutrals and grays. Protected with Shaw's R2X®.

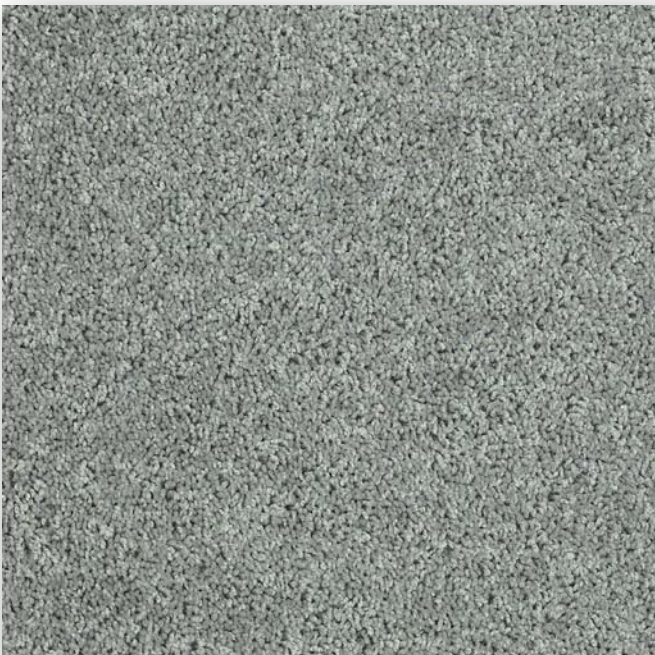
“Macrome”



#101 SAND DOLLAR



#501 RAINY DAY



#502 CLOUD BURST



#700 SHOPPING BAG

“Macrome”



#701 TAHOE



#704 COCONUT SHELL



#705 TRUFFEL



#706 PEAT



THAT' S AWESOME

That's Awesome – A popular look in a 25-ounce cut pile features a soft, full hand. This subtle multicolored heather style is created by combining two pre-dyed yarns with an over-dyed yarn. *That's Awesome's* PET yarn system is protected with Shaw's R2X®, the leading stain and soil resistance treatment in the industry. The palette's ten multi-color hues make it simple to coordinate with a variety of decors.

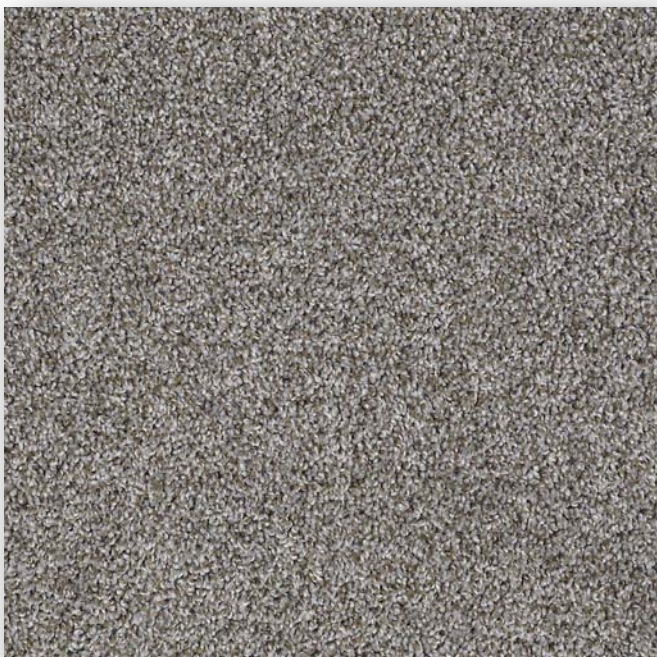
“That’s Awesome”



#131 HEARTH



#300 BEACH GLASS



#531 GRAVEL



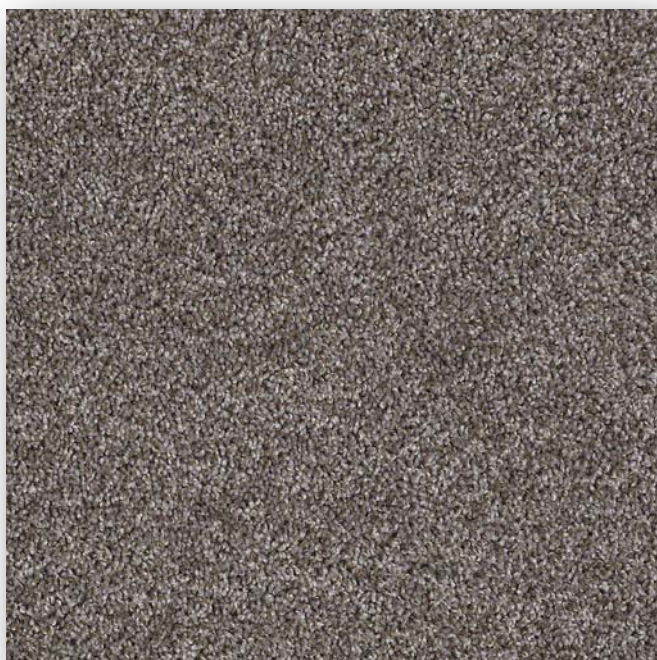
#730 PEBBLE PATH



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HOMES

upgrade 1

“That’s Awesome”



#733 SANDY BROWN



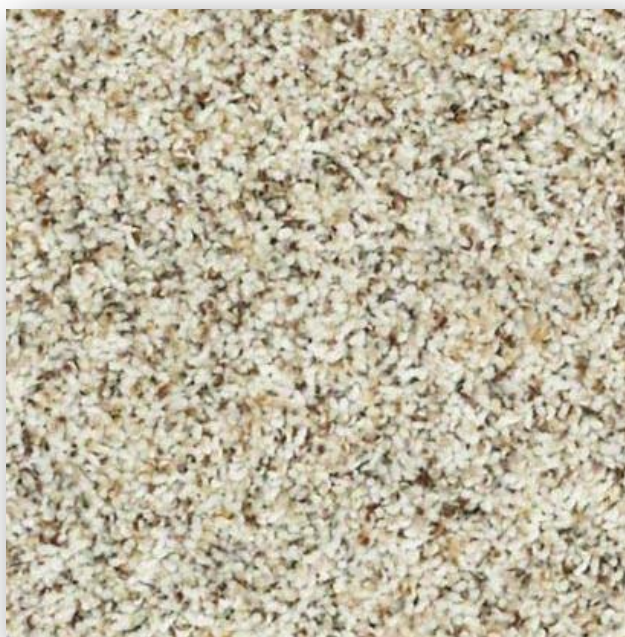
PICTURED: #730 Pebble Path



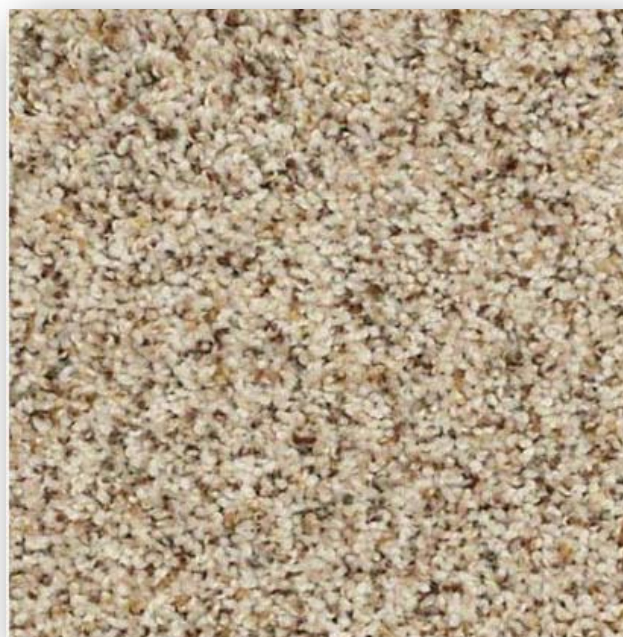
FRESHEN UP

Freshen Up – The magic of fleck styling creates color families that are at first glance very neutral. With a closer look, nuances of color reveal themselves. Each will coordinate across many different schemes tying together other elements in the room. Constructed with a cozy, soft hand, this sophisticated, 38 oz. cut pile style has traditional roots but also works extremely well in contemporary settings. Protected with Shaw's R2X®.

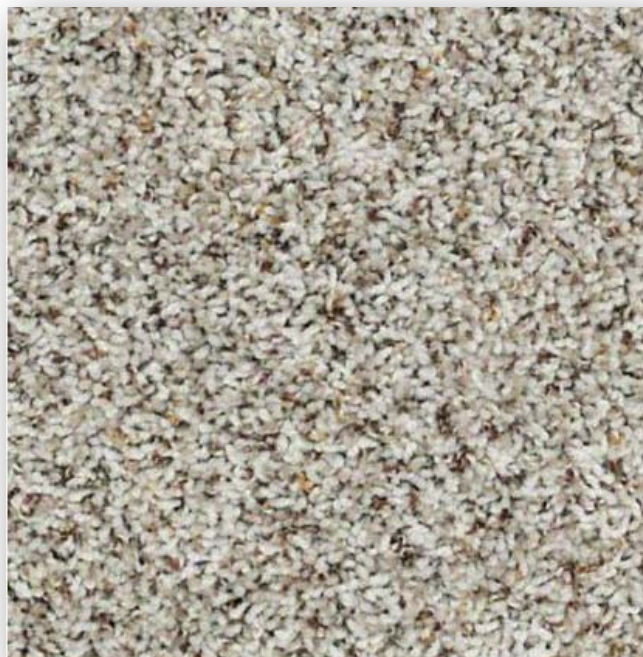
“Freshen Up”



#100 WINTER WHITE



#200 CHAMOIS



#500 COLD WATER



#501 SEA SALT

“Freshen Up”



#701 TOWNHOUSE



PICTURED: #701 TOWNHOUSE



GO SOFTLY

Go Softly - The real magic is that soft can be strong...and beautiful. The ultimate house warmer. Go Softly is soft and cozy underfoot. Yarn technology and fashionable neutrals combine for a truly innovative comfort zone for the floor.

R2x SOIL AND STAIN RESISTANCE Soft Sensation features Shaw's R2x combined soil and stain resistance system, a patented treatment that offers a 5-year limited warranty against soiling and liquid spills.



“Go Softly”



#250 WHEAT



#701 NATURAL WOOD



#702 TRAVERTINE



#710 KODIAK BEAR



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upgrade 3

“Go Softly”



#722 WARM OATMEAL



#723 ICED COFFEE



#730 TWIG



#740 PUEBLO



excel
HOMES

upgrade 3

“Go Softly”



#770 RIVERBANK



PICTURED: #702 TRAVERTINE